

LAUDHOLM NATURE CRAFTS FESTIVAL INFORMATION SHEET

Place: Wells Reserve at Laudholm, 342 Laudholm Farm Road, Wells, Maine 04090

Date: Saturday, September 8, and Sunday, September 9, 2012; 10 am to 4 pm each day

Site: The festival is located on the historic Laudholm campus of the Wells Reserve, which overlooks the ocean. We are situated off the Maine Turnpike between Portland, Maine and Portsmouth, N.H. – approximately 1½ hours north of Boston.

Fees: Lawn (10' x 10')	\$300	Tent Straight (10' x 10')	\$300
Tent Corner (9' x 10')	\$350	Barn/Auditorium (irregular space)	\$350
Electricity	\$30		

The Jurying Committee of the Laudholm Nature Crafts Festival considers applications based on the following criteria:

- 1. Nature theme:** The world of nature is the unifying theme of the festival. It is acknowledged that some crafts are not conducive to having a nature theme and these will not automatically be excluded from the show.
- 2. Quality of workmanship.**
- 3. Originality:** The uniqueness of the design and craft will be a major consideration.
- 4. Booth setup:** This is an important part of the festival, as failure in this area not only affects the individual, but also the show as a whole. Elements the jury looks for include:
 - a.** Attractiveness of display, multi-level presentation
 - b.** Floor length table coverings and screening from neighboring booths
 - c.** Signage: Sign with your company name and/or the artist's name
- 5. Color print photographs (No slides or discs):** One photo must show booth display.
- 6. New work:** This area is particularly pertinent to those of you who have exhibited at the festival for several years. In order to keep the show fresh and dynamic, please highlight your new work.

An artist is selected based on the above criteria. A very important aspect of this process is your selection of representative photos. Do NOT send any items. The artist must be present at the festival. We seek to balance the festival with a range of crafts and prices. Primarily the festival will host New England craftspeople and will seek new individuals to maintain the excitement and diversity of the Festival.