This workshop describes and illustrates various re-development design strategies to create mixed-use centers from existing highway strips, to help communities implement smarter, more sustainable development patterns, and includes ideas for improving downtown economic viability and attractiveness. Progressive approaches and examples illustrate how to transform commercial corridors and downtowns, emphasizing multi-story mixed-use buildings, affordable housing, public transit possibilities, shade tree planting, design standards, signage, native landscaping, improved circulation patterns, parking lot orientation, stormwater infiltration/recharge, night sky protection, and solar features. These strategies increase the viability of businesses, service providers, and current/future public transit lines.

**Audience**

This workshop is of interest to professional planners, civic leaders, Planning Board/Commission members, landscape architects, engineers, commercial property owners, investors, and developers who stand to benefit from the redevelopment and adaptive reuse of aging highway commercial corridors and downtowns into multi-use centers for the 21st century, as well as residents who care about the future economic vitality and livability of their community.

**Space is Limited**

Contact Annie Cox at acox@wellsnerr.org or (207) 646-1555 ext.157

Limited partial scholarship for students available

**Program**

4-6 Lecture
6-6:30 Light Dinner (Pizza & Salad)
6:30-8 Design Exercise
8-8:30 Discussion

**Past participant comments:**

“After hearing Randall Arendt’s presentation I can confidently predict that if all towns followed these guidelines and philosophy, the quality of life throughout the country would improve, followed by immeasurable positive effects. Mr. Arendt offers towns a tremendous ‘return on investment.’” N.B. Peck III, Zoning Commissioner 1988 –Present, East Lyme, CT

“Everyone loved your presentation and thought it was very informative, especially the graphic pictures—which really helped our local officials to visualize the concepts and prove they can be implemented!” J. Weyer, Senior Planner, Sullivan County Planning & Env. Mgmt., Monticello, NY

“Perhaps the most enduring benefit of this experience was the increased ability of Village leaders and staff to describe and define the type of commercial re-development they wish to encourage, as opposed to the old standby ‘I’ll know it when I see it.’ I strongly suggest that any community looking to reinvigorate their outdated commercial areas invest in Mr. Arendt’s seminar.” J. McHugh, Executive Director, Community Development Authority, Fontana, WI

**Event Sponsors and Contributors:**

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